

Dear Sir/ Madam,

Greetings from MoE's Innovation Cell!

Intellectual Property is playing a very important role in current era of knowledge economy. In continuation to its efforts towards spreading IP literacy across the country, Innovation Cell of Ministry of Education, Indian Institute of Technology, Kharagpur and AICTE has launched an online course 'Introduction to Intellectual Property' at Swayam platform.

It is a 12-week course developed by best-in-field instructors and comprises of workshops, tutorials, weekly assignments, quizzes and mini-project. Learner may also take a proctored exam at the end of the course (optional) in case he/ she wishes to earn academic credits (3- Credits) for it.

Registration is Free. Sign-up now to enrol for this course

at https://onlinecourses.swayam2.ac.in/aic21_ge20/preview

(For Registration QR code, please see the course banner enclosed herewith)

Deadline for enrolment is 28 February. We will keep posting updates to all enrolled learners.

Course will start on 23 January 2023

Highlights of the course:

1. Learn Basics of Patent, Trademark, Copyright, Industrial Design, and other IPRs
2. Understand practical aspects through case studies on various IPRs
3. Learn from the best-in-field experts
4. Monitor your progress through weekly assignments
5. Earn Academic Credits through Proctored Exam (Optional)

Who can register:

Students (pursuing/ completed graduation, post-graduation, 12th), Teachers, Faculty, Engineers, Researchers, Professors, Academic coordinators, Principal, Vice-Principals of Schools, Start-up Founders, Incubation Managers, PhD Scholars, IP professionals, lawyers and anyone who wants to understand Intellectual property and its real-life aspects.

Enclosed is a banner with a registration QR code. Please circulate the same to your fellow colleagues/ students, so that maximum number of learners get benefitted.

For any technical support related to registration, completion certificate, etc., you may write at aicteswayam@aicte-india.org or call at 011 2958 1202

pfa:- https://drive.google.com/file/d/1kn4OH4SPVbjecVomGSJIRCQkxI5NVjfl/view?usp=share_link

Thanks & regards,

Ministry of Education's Innovation Cell

AICTE HQ, New Delhi 110070